



Bango Wind Farm **Sponsorship guidelines**

For the Bango Wind Farm (BWF), sponsorship involves providing funds or in-kind support to community organisations, and / or events in the Yass Valley and Hilltops Shire areas.

Types of projects BWF will sponsor

BWF will sponsor a wide variety of community-based activities, events, initiatives and projects. Priority will normally be given to those organisations geographically closest to the wind farm.

BWF provides sponsorships that will:

- support agencies or groups that help to address issues affecting the community
- build relationships with organisations that will help to achieve the BWF Vision of *“Creating value & opportunities through renewable energy”*.
- promote the Yass Valley and Hilltops Shires as vibrant, progressive places to live, work and play.
- demonstrate commitment to keeping the Yass Valley and Hilltops Shires clean, green and sustainable by not using helium balloons, single-use straws and single-use drink bottles
- attract new events to the Yass Valley and Hilltops Shires
- provide economic benefit to the Yass Valley and Hilltops Shires
- provide opportunities for community involvement.

Types of projects BWF won't sponsor

BWF will consider all proposals but will avoid those that:

- support or oppose political or religious organisations (not including charities run by religious groups)
- conflict with legislation
- exclude or offend minority community groups
- could present a hazard to the community or environment
- promote gambling, smoking, consumption of other addictive substances
- may misrepresent BWF's sponsorship motives
- are held outside of the Yass Valley and Hilltops Shires boundaries or where the majority of the audience is external to these shires
- support or are held by trade unions

Sporting sponsorships

BWF won't sponsor individual athletes or representative teams for sporting championships. Consideration will be given to sporting organisations that are holding state, national or international events in either the Yass Valley or Hilltops Shires.

How to apply

Download and complete your Request for Sponsorship form BWF Application.

After completing the sponsorship application, please email it to the BWF Sponsorship team at info@bangowindfarm.com.au

Note: the maximum total of all attachments must not exceed 50Mb per email.

Application assessment

BWF will evaluate the sponsorship application against an objective set of criteria developed to help determine whether the proposal fits with the BWF Vision, current priorities and financial allocations.

Sponsorship proposals take time to consider. Send your proposal as far ahead of your event or project as possible.

BWF works according to an annual budgeting and planning cycle. To allow sponsorships to be planned for the benefit of both the sponsored organisation and the wider community, applications may not be accepted if received less than three months before the event or sponsorship commencement date.

Next stage

Once BWF has decided to offer sponsorship, it will enter into a contract (or letter of agreement) with the applicant. This will outline the benefits agreed to, payment terms, performance required and evaluation methods.

After the project or event is completed, BWF will evaluate the effectiveness of the agreement to meet its objectives to help with future sponsorship considerations.

Where BWF is unable to provide sponsorship, applicants will be notified by letter.

Things to consider when seeking sponsorship from BWF

- Please provide information about the project / activity to be sponsored
- Are you seeking a cash sponsorship?
- If so, how much?
- Are you seeking in-kind sponsorship?
- If so, what is the context of the proposed sponsorship
- How BWF as the sponsor can use the opportunity to achieve its objectives
- What the benefits are to/for BWF
- How much (\$'s or in-kind) you are seeking from BWF

Please Note:

Sponsorships are limited. For more information contact the Bango Wind Farm – 1300 634 865 - or- info@bangowindfarm.com.au

Bango Wind Farm

Creating value & opportunity through renewable energy